



**PINK  
DUCKS  
ON TOUR**

**thinkpink**  
europe

powered by

★ ★ ★  
**HEAT**  
HEATCARES.ORG



**PINK  
DUCK  
FIESTA**

Music, entertainment and a lot of Pink Ducks!

**HOST YOUR OWN CHARITY EVENT**



# PINK DUCKS ON TOUR

## 1 GOAL

To fight against breast cancer  
and to raise awareness.

## 2 CONCEPTS



PINK  
DUCK  
FIESTA



PINK  
DUCK  
RACE

LOCAL concept

NATIONAL concept

## YOUR SUPPORT IS VITAL

It helps us to continue our campaigns to fight breast cancer,  
raise awareness, and improve the lives of patients  
and their families.



## WE NEED PARTNERSHIPS TO REACH OUR GOALS

Supporting a charity can increase engagement  
between you, your customers, and your employees.  
It can also help expand your investor and partner network.

Charitable giving helps improve brand image  
and gets people positively talking about you.





# PINK DUCK FIESTA

Pink Duck Fiesta is a charity concept that serves **two purposes:**

**1** to raise awareness



**2** to raise money  
for the fight against breast cancer

Pink Duck Fiesta brings you music, entertainment, and a lot of ducks, even a Giant "Mama" Duck.



To support Think Pink Europe and local breast cancer organizations, people can buy their own Pink Ducks.

## Let's get this fiesta started!

think  pink  
europe





# PINK DUCK FIESTA

## INFO

- LOCAL concept  
"Pink Duck Fiesta presented by..."
- Raising awareness about breast cancer
- Ideal for corporate social responsibility
- Cooperation between business partners and Think Pink Europe
- The time needed for promotion and organizing: only 2 weeks



## INCLUDED IN THE CONCEPT

- Giant "Mama" Duck
  - Pink Ducks On Tour DJ #misterKRIS  
Into The DEEP remixed – classic songs with a trendy twist  
(inclusive DJ booth, DJ mixer, and speakers)
  - Decoration for Fiesta (Pink Ducks)
  - Promo material
- Personalized social media campaign  
(inclusive blog post and short videos)



# PINK DUCK FIESTA

## POSSIBLE LOCATIONS



### INDOOR OR OUTDOOR

- **Corporate events**  
(parties, team buildings, conferences, celebration events...)
- **City events**  
(festivals, Christmas markets, shopping days, car-free days, health promotion days...)
- **Sports events**  
(two options: before and/or after the game, or #misterKRIS as DJ/MC during the game)  
for more info visit [www.misterkris.net](http://www.misterkris.net)
- **Festivals**  
(music, food, sports, charity, art, health...)
- **Shops or shopping centers**
- **Promo tours for a brand (presented by...)**
  - **Schools**
  - ...

**HOST YOUR OWN  
PINK DUCK FIESTA  
AND HELP US FIGHT  
BREAST CANCER**





**PINK  
DUCKS  
ON TOUR**



Did you know that  
**1 in 8 women**  
will be diagnosed with  
breast cancer in her life?

This means that every year, in Europe, 500.000 people will get breast cancer and 125.000 will sadly pass away.

Breast cancer campaigns all over Europe are working hard to raise awareness about the disease.

Recognizing possible warning signs of breast cancer and taking prompt action leads to early diagnosis and saves lives.

Your actions have the power to show every woman that her life matters. Your support helps us to continue our campaigns to fight breast cancer.

**WE NEED PARTNERSHIPS  
TO REACH OUR GOALS**

**PINKDUCKSONTOUR.COM**

info@pinkducksontour.com  
+32 475 48 83 12 (KRIS)

think  pink  
europe

POWERED  
BY

\*\*\*  
**HEAT**  
HEATCARES.ORG