

PINK DUCKS ON TOUR

think  pink
europe

powered by

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HEAT
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**WANNA ORGANIZE YOUR
OWN CHARITY EVENT?**



PINK DUCKS ON TOUR

1 GOAL

To fight against breast cancer
and to raise awareness.

2 CONCEPTS



PINK
DUCK
FIESTA

LOCAL concept



PINK
DUCK
RACE

NATIONAL concept

YOUR SUPPORT IS VITAL

It helps us to continue our campaigns to fight breast cancer
and improve the lives of patients and their families.



WE NEED PARTNERSHIPS TO REACH OUR GOALS

Supporting a charity can increase engagement
between you, your customers, and your employees.
It can also help expand your investor and partner network.

Charitable giving helps improve brand image
and gets people positively talking about you.





Music, entertainment and a lot of Pink Ducks!

LOCAL concept

“Pink Duck Fiesta presented by ...”

- Raising awareness about breast cancer
- Ideal for corporate social responsibility
- Personalized social media campaign
- Cooperation between business partner and Think Pink Europe
- Time needed for promotion and planning: 2 weeks only



Thousands of Pink Ducks in a flowing river!

NATIONAL concept

For example “Pink Duck Race Slovenia presented by ...”

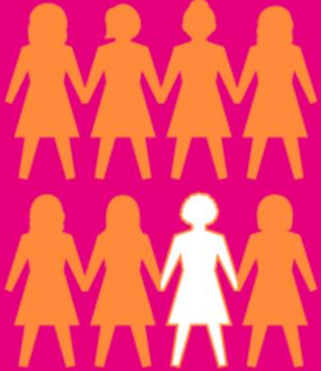
- Raising awareness about breast cancer
- Ideal for city marketing and corporate social responsibility
- Time needed for promotion and planning: 6 months

**ORGANIZE YOUR OWN CHARITY EVENT
AND HELP US FIGHT BREAST CANCER**





**PINK
DUCKS
ON TOUR**



Did you know that
1 in 8 women
will be diagnosed with
breast cancer in her life?

This means that every year, in Europe, 500.000 people will get breast cancer and 125.000 will sadly pass away.

Breast cancer campaigns all over Europe are working hard to raise awareness about the disease.

Recognizing possible warning signs of breast cancer and taking prompt action leads to early diagnosis and saves lives.

Your actions have the power to show every woman that her life matters. Your support helps us to continue our campaigns to fight breast cancer.



**WE NEED PARTNERSHIPS
TO REACH OUR GOALS**

PINKDUCKSONTOUR.COM

info@pinkducksontour.com
+32 475 48 83 12 (KRIS)

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