



PINK
DUCKS
ON TOUR



think  pink
europe

**STRONGER
TOGETHER**



Think Pink Europe invests in screening campaigns for breast cancer.

Screening is free, but too many people at risk are still waiting too long. A quick diagnosis is essential for survival.

In addition, women (and men) with breast cancer are supported before, during, and after treatment. Think Pink Europe helps with a personalized care plan in the most challenging time of their lives.

Scientific research shows that a healthier lifestyle reduces the risk of breast cancer by up to 40%.

- Breast cancer is the most common cancer in women in Europe.
- 1 in 8 women will develop the disease before the age of 75.
 - Breast cancer survival rates differ up to 30%, depending on where you live in Europe; this is unacceptable!
 - Think Pink Europe is an umbrella structure of 32 country organizations.
- Facilitating and organizing common events and communications is their main job.

For more information, visit thinkpinkeurope.org

**Support Think Pink Europe
in the fight against breast cancer**





Did you know that
1 in 8 women
will be diagnosed with
breast cancer in her life?

This means that every year, in Europe, 500.000 people will get breast cancer and 125.000 will sadly pass away.

Breast cancer campaigns all over Europe are working hard to raise awareness about the disease.

Recognizing possible warning signs of breast cancer and taking prompt action leads to early diagnosis and saves lives.

Your actions have the power to show every woman that her life matters. Your support helps us to continue our campaigns to fight breast cancer.

YOUR SUPPORT IS VITAL

It helps us to continue our campaigns to fight breast cancer and improve the lives of breast cancer patients and their families.

**closing the gap
in women's health care**





PINK DUCKS ON TOUR

1 GOAL

To fight against breast cancer
and to raise awareness.

2 CONCEPTS



PINK
DUCK
FIESTA

LOCAL concept



PINK
DUCK
RACE

NATIONAL concept

think  pink
europe

POWERED
BY

★ ★ ★
HEAT
HEATCARES.ORG

WE NEED PARTNERSHIPS TO REACH OUR GOALS

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